May 6 (Washington, DC) – The Coalition to Stop Flu is pleased to announce the addition of three new members: Eradivir, the Global Health Investment Coalition (GHIC), and IDBiologics. These members join 21 other organizations leading the fight against seasonal and pandemic influenza. The Coalition’s Executive Committee also unanimously re-elected Serese Marotta, Advocacy & Education Director at Vaccinate Your Family, as the Coalition’s President.

Eradivir, GHIC, and IDBiologics bring to the Coalition a wealth of expertise in innovative research and development in influenza and other infectious diseases:

- **Eradivir** is leveraging small molecule targeting technology developed in Dr Philip Low’s lab at Purdue University to develop immuno-therapies for flu and other viral infections. Eradivir’s drug, EV25, is a combined antiviral-antibody small-molecule drug that integrates a potent immunotherapy into an FDA-approved inhibitor. EV25 first bonds to free virus and virus-infected cells and then recruits naturally occurring antibodies to coat these viruses/cells, leading to their rapid removal by the immune system. EV25 also retains the antiviral mechanism of zanamivir by inhibiting the virus’s reproductive process. Eradivir has a current partnership with Biomedical Advanced Research and Development Authority (BARDA) DRIVe and will enter clinical trials in October 2024.

- The **Global Health Investment Coalition (GHIC)** is a nonprofit organization that has been investing in global health innovation for over a decade. Through investments in life sciences and health care technology companies, GHIC accelerates the development and accessibility of products with the potential to improve global public health and health equity and generate sustainable financial returns. GHIC’s investments focus on strengthening global health security and addressing urgent global health challenges, including infectious disease and maternal and child health. GHIC’s partners include the Bill & Melinda Gates Foundation, BARDA, Grand Challenges Canada, JPMorgan Chase, Merck, GSK, and The Pfizer Foundation.

- **IDBiologics** focuses on the discovery and development of human monoclonal antibodies (mAbs) for the prevention and treatment of infectious diseases. IDBiologics is developing a clinical candidate to address both seasonal (H1 and H3) and pre-pandemic strains of influenza (H5, H7, H9). Beyond Pan-Influenza (seasonal prophylaxis against Flu A & B), the company’s pipeline includes clinical lead mAbs targeting the BK virus, Respiratory Syncytial virus/metapneumovirus combination (RSV/MPV), Zika virus, Rift Valley Fever virus and Enterovirus D68.

“We are delighted to add the innovative perspective of Eradivir, GHIC, and IDBiologics to the Coalition,” said Coalition to Stop Flu Chairman and former Senate Majority Leader Tom Daschle. “Our nation remains
dangerously unprepared for the next flu pandemic, whether from H5N1 or another strain. We must invest in the next generation of vaccines, diagnostics, and antivirals while improving access to the products we have today.”

The Coalition also re-elected Serese Marotta to a second term as Coalition President. Serese is the Advocacy & Education Director at Vaccinate Your Family, a national nonprofit founded in 1991 by Former First Lady Rosalynn Carter and Former First Lady of Arkansas Betty Bumpers. Vaccinate Your Family’s mission is to protect people of all ages from vaccine-preventable diseases. Serese brings over 25 years of experience in science, public health, and advocacy to her role as Coalition President. Her passion for advocacy emanates from her experience of losing her healthy five-year-old son, Joseph, to influenza during the 2009 H1N1 pandemic. Since losing Joseph, she has made it her mission to help support other individuals and families personally impacted by vaccine-preventable diseases and increase public awareness about the life-saving value of vaccines. Before her tenure at Vaccinate Your Family, Serese served as Chief Operating Officer for Families Fighting Flu, a national nonprofit founded by families who lost children to the flu.

“Serese’s passion and knowledge are unparalleled,” said Coalition Executive Director Niki Carelli. “The Coalition is incredibly fortunate to benefit from her continued leadership, particularly given the need to address vaccine confidence and strengthen relationships between federal programs and influenza stakeholders.”

About the Coalition to Stop Flu
The Coalition to Stop Flu is a multi-sector advocacy coalition dedicated to ending deaths from seasonal and pandemic influenza. The Coalition’s federal policy agenda is aimed at saving lives, saving money, and protecting public health by enhancing the U.S. influenza ecosystem, including ensuring adequate funding for priority influenza programs.

The Coalition’s members include Alvogen, the American Heart Association, the American Society for Microbiology, the Association of Immunization Managers, the Association of Public Health Laboratories, the Association of State and Territorial Health Officials, the Asthma and Allergy Foundation of America, CSL Seqirus, Eradivir, Families Fighting Flu, Genentech, GSK, the Global Health Investment Coalition, the Healthcare Distribution Alliance, IDBiologics, Immunize.org, the Infectious Diseases Society of America, Inovio Pharmaceuticals, the National Association of City and County Health Officials, the National Foundation for Infectious Diseases, Pfizer, Sanofi, Trust for America’s Health, and Vaccinate Your Family.

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